
GENESIATELIER





DALL'UNIONE TRA TECNOLOGIA E TRADIZIONE ITALIANA, NEL CUORE DI UN TERRITORIO CON UNA LUNGA TRADIZIONE NELL'ARREDAMENTO MADE IN ITALY, NASCE GENESI ATELIER. UN LABORATORIO CREATIVO AL SERVIZIO DI DESIGNER E ARCHITETTI PER DARE VITA A INFINITE POSSIBILITÀ DI ARREDO PER PARETI, PAVIMENTI, MOBILI E COMPLEMENTI. SIAMO UN TEAM DI GIOVANI IMPRENDITORI CHE HANNO DECISO DI METTERSI IN GIOCO, DI FAR FRUTTARE LE COMPETENZE ACQUISITE NEL SETTORE DELL'ARREDAMENTO E DEL CONTRACT PER TRASFORMARE UN'AZIENDA DELLA TRADIZIONE PRODUTTIVA ITALIANA IN UN NUOVO CONCETTO DI IMPRESA, CHE UNISCE PASSIONE ED ESPERIENZA, SAPERE ARTIGIANO E INNOVAZIONE.

FROM THE UNION BETWEEN TECHNOLOGY AND ITALIAN TRADITION, IN THE HEART OF A TERRITORY WITH A LONG TRADITION OF MADE IN ITALY FURNISHINGS, COMES GENESI ATELIER, A CREATIVE WORKSHOP AT THE SERVICE OF DESIGNERS AND ARCHITECTS TO GIVE LIFE TO ENDLESS FURNISHING POSSIBILITIES FOR WALLS, FLOORS, FURNITURE AND ACCESSORIES. WE ARE A TEAM OF YOUNG ENTREPRENEURS WHO HAVE DECIDED TO GET INVOLVED AND TO MAKE USE OF THE SKILLS ACQUIRED IN THE FURNISHING AND CONTRACT INDUSTRY, IN ORDER TO TRANSFORM A TRADITIONAL ITALIAN MANUFACTURING COMPANY INTO A NEW CONCEPT OF ENTERPRISE, WHICH COMBINES PASSION AND EXPERIENCE, ARTISAN KNOWLEDGE AND INNOVATION.





INNOVATION AND
MADE IN ITALYINNOVAZIONE E CULTURA
DEL MADE IN ITALY

LA QUALITÀ ITALIANA, LA CURA DEL DETTAGLIO, LA PROFESSIONALITÀ NELLA PRODUZIONE DI RIVESTIMENTI, MOBILI E COMPLEMENTI D'ARREDO SONO PARTE DEL NOSTRO DNA. LA CONOSCENZA DEL MONDO DELL'ARREDAMENTO E DEL CONTRACT, LA PASSIONE PER L'INNOVAZIONE E LA CONTINUA RICERCA E SVILUPPO DI NUOVI MATERIALI E SOLUZIONI D'ARREDO HANNO FATTO IL RESTO.

ITALIAN QUALITY, ATTENTION TO DETAIL, PROFESSIONALISM IN THE PRODUCTION OF COATINGS, FURNITURE AND FURNISHING ACCESSORIES ARE PART OF OUR DNA. THE KNOWLEDGE OF THE FURNISHING AND CONTRACT INDUSTRY, THE PASSION FOR INNOVATION, AND THE CONTINUOUS RESEARCH AND DEVELOPMENT OF NEW MATERIALS AND FURNISHING SOLUTIONS HAVE DONE THE REST.

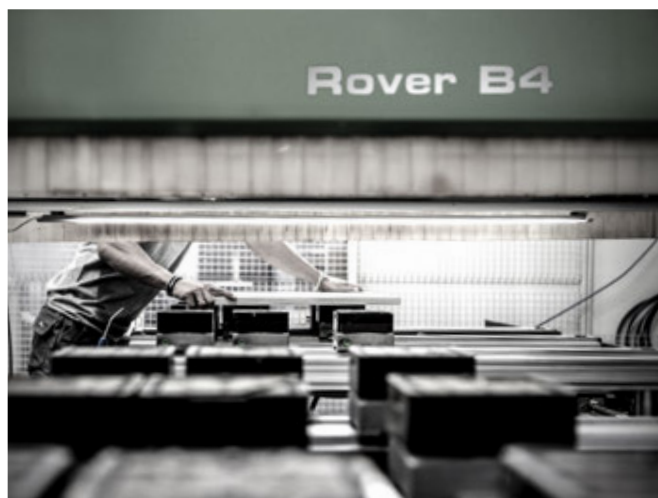


COPROGETTAZIONE:
I TUOI DECORI DIVENTANO REALTÀ

CO-DESIGN:
YOUR DECORATIONS
BECOME REALITY

CI AFFIANCHIAMO AD ARCHITETTI E DESIGNER PER REALIZZARE NUOVI PATTERN, TEXTURE E DECORI PER PARETI, PAVIMENTI, MOBILI E COMPLEMENTI D'ARREDO. ESAMINIAMO ASSIEME LA FATTIBILITÀ TECNICA DI CIASCUN PROGETTO A PARTIRE DALLA BOZZA CREATIVA, REALIZZIAMO UN PROTOTIPO E TROVIAMO LA SOLUZIONE MIGLIORE PER DARE VITA AL PROGETTO.

WE WORK ALONGSIDE ARCHITECTS AND DESIGNERS TO CREATE NEW PATTERNS, TEXTURES AND DECORATIONS FOR WALLS, FLOORS, FURNITURE AND FURNISHING ACCESSORIES. WE EXAMINE THE TECHNICAL FEASIBILITY OF EACH PROJECT STARTING FROM A CREATIVE DRAFT, AND THEN WE CREATE A PROTOTYPE AND FIND THE BEST SOLUTION TO GIVE LIFE TO THE PROJECT.





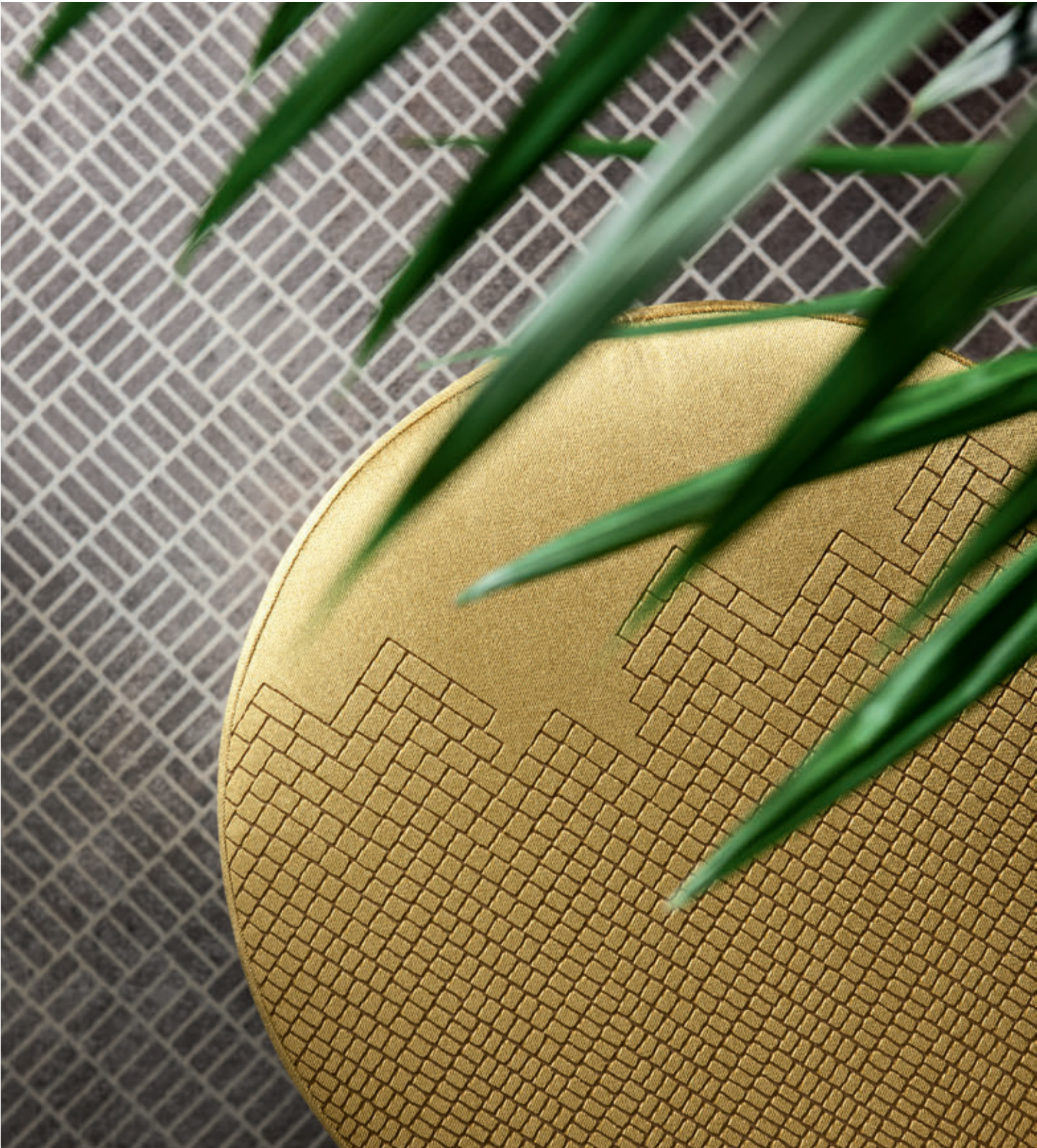
DALL'IDEA CREATIVA
ALLA PRODUZIONE IN SERIE
FROM A CREATIVE
IDEA TO MASS PRODUCTION

AL FIANCO DI ARCHITETTI E DESIGNER PER DARE VITA A NUOVE IDEE E SOLUZIONI DI ARREDO PER PARETI, MOBILI E COMPLEMENTI. GRAZIE A UN TEAM DI RICERCA E SVILUPPO, A UN LABORATORIO CREATIVO INTERNO E A UNA SOLIDA STRUTTURA PRODUTTIVA E LOGISTICA, SIAMO IN GRADO DI SUPPORTARE DESIGNER E ARCHITETTI IN OGNI FASE DEL PROGETTO, DALLO STUDIO DI MATERIALI, INCISIONI E DECORI ALLA CREAZIONE DI PROTOTIPI, FINO ALLA PRODUZIONE E CONSEGNA DI SEMILAVORATI O PRODOTTI FINITI.

WE WORK ALONGSIDE ARCHITECTS AND DESIGNERS TO CREATE NEW IDEAS AND FURNISHING SOLUTIONS FOR WALLS, FURNITURE AND FURNISHING ACCESSORIES. THANKS TO A RESEARCH AND DEVELOPMENT TEAM, AN INTERNAL CREATIVE WORKSHOP AND A SOLID PRODUCTION AND LOGISTICS STRUCTURE, WE ARE ABLE TO SUPPORT DESIGNERS AND ARCHITECTS IN EVERY PHASE OF THE PROJECT, FROM THE STUDY OF MATERIALS, ENGRAVINGS AND DECORATIONS, TO THE CREATION OF PROTOTYPES, UP TO THE PRODUCTION AND DELIVERY OF SEMI-FINISHED OR FINISHED PRODUCTS.





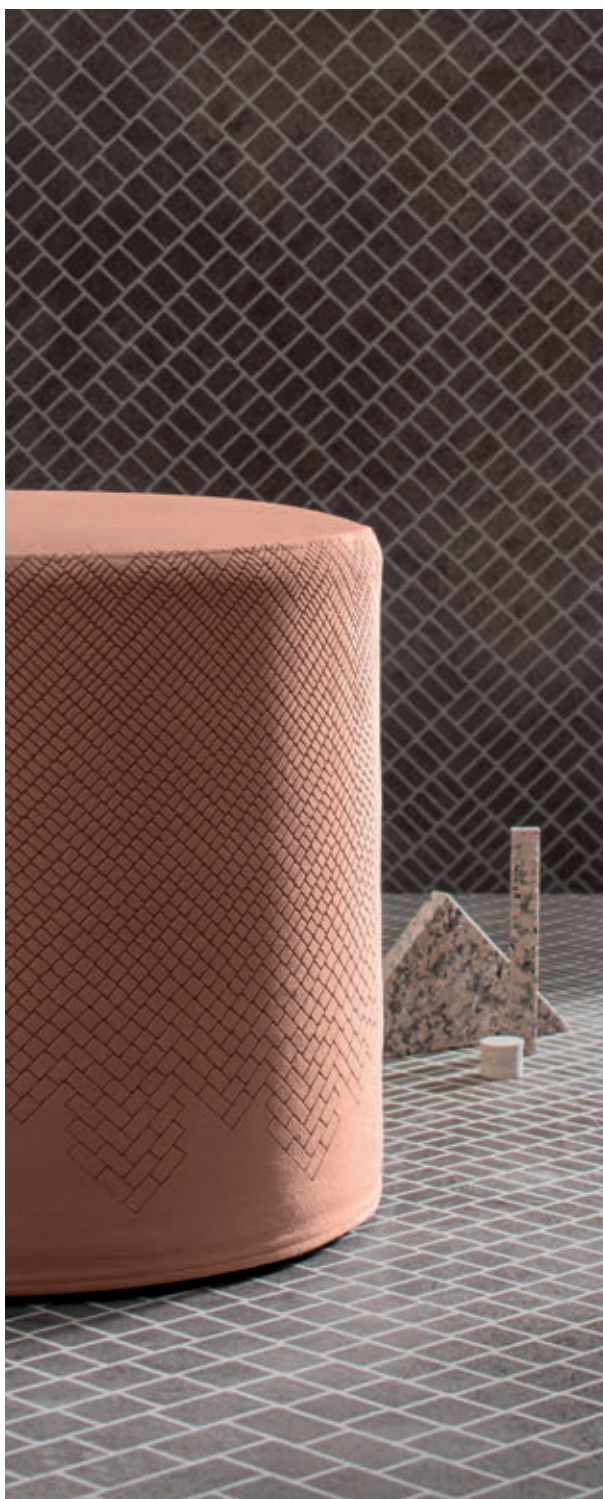


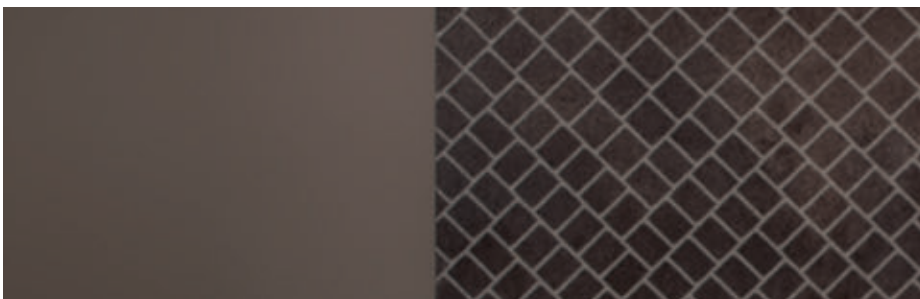
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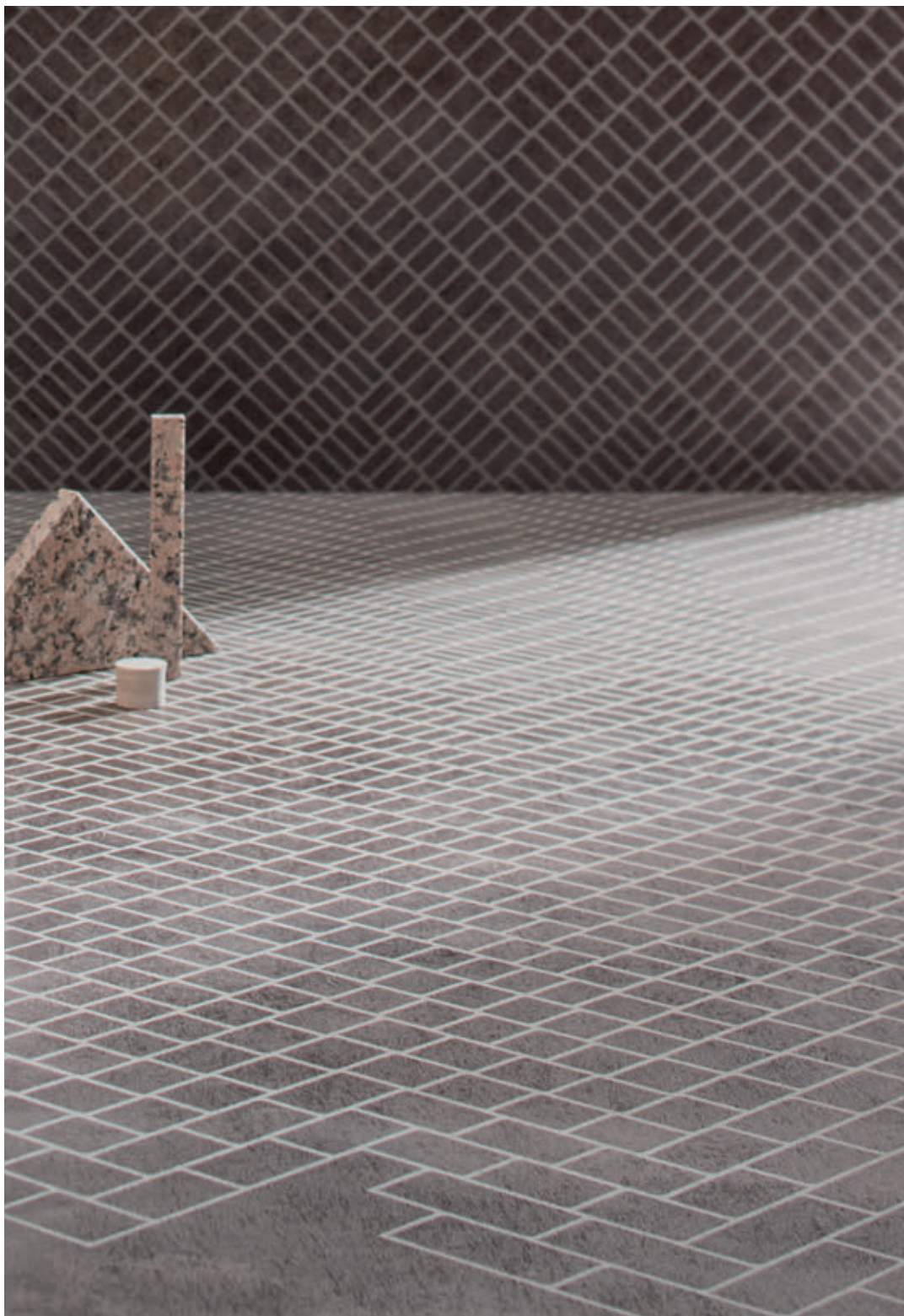
UN DELICATO MOTIVO DALLE LINEE INCLINATE CHE CREA PIACEVOLI FORME A V E RICORDA LA TRAMA A SPINA DI PESCE DEI POPOLARI TESSUTI DI LANA SCOZZESI. IL DECORO È REALIZZATO CON UNA PROGRESSIONE GRAFICA CHE CREA UN EFFETTO DEGRADÉ E UNA SENSAZIONE DI DINAMICITÀ.

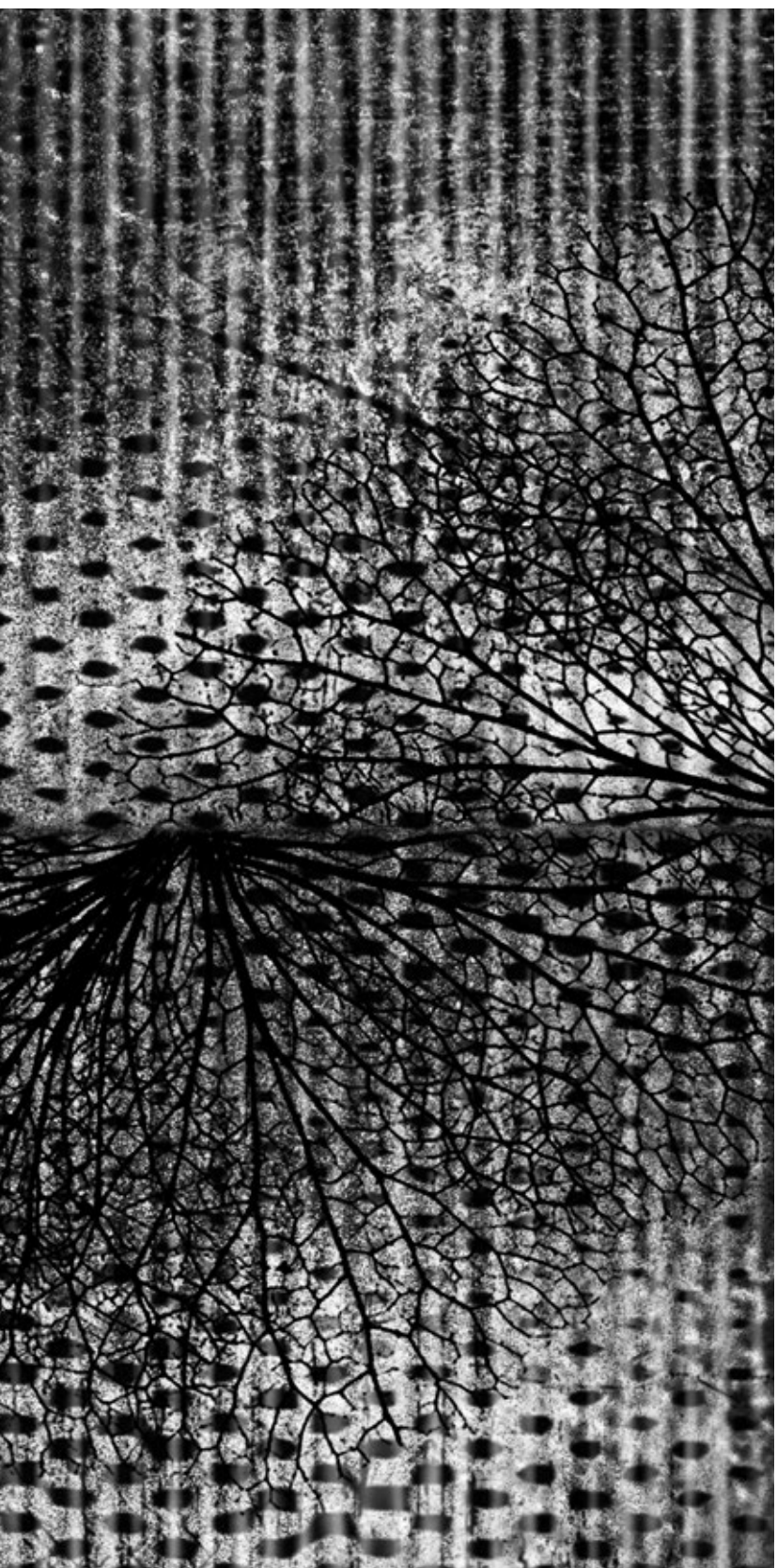
A DELICATE PATTERN WITH SLOPING LINES THAT CREATES PLEASING V-SHAPES AND REMINDS OF THE HERRINGBONE PATTERN OF POPULAR SCOTTISH WOOL FABRICS. THE DECORATION RESULTS FROM A GRAPHIC PROGRESSION THAT CREATES A DEGRADÉ EFFECT AND A SENSE OF DYNAMISM.

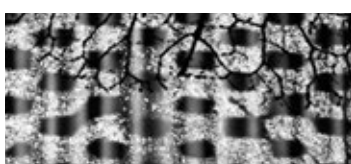
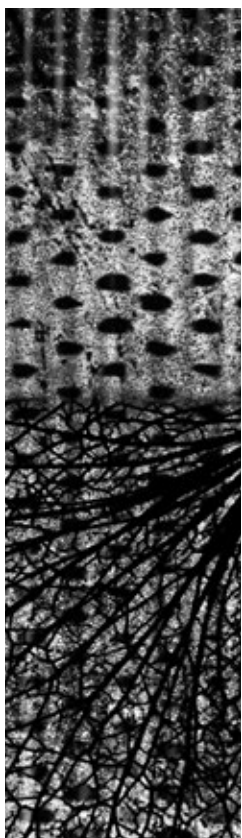
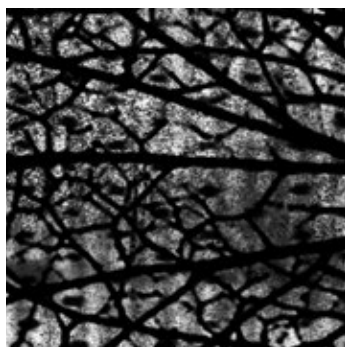
















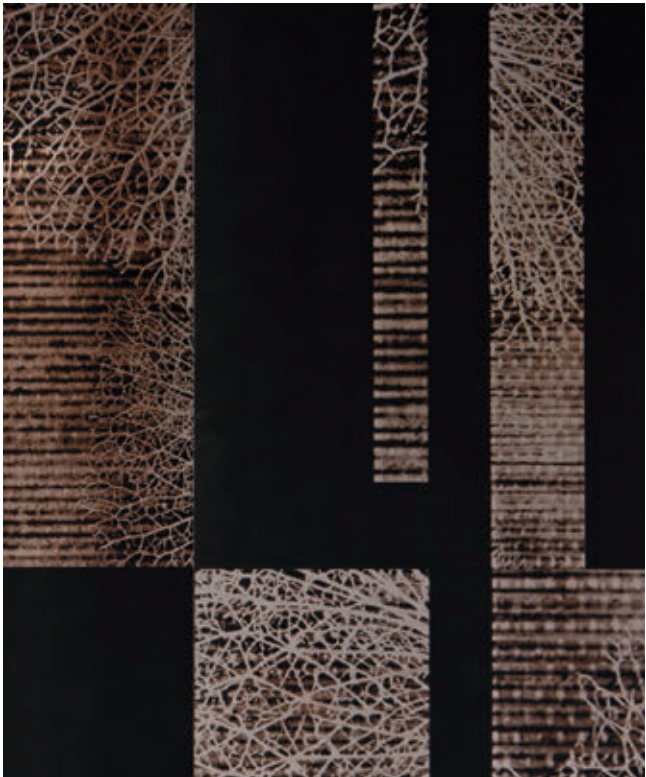


FILIGRANA

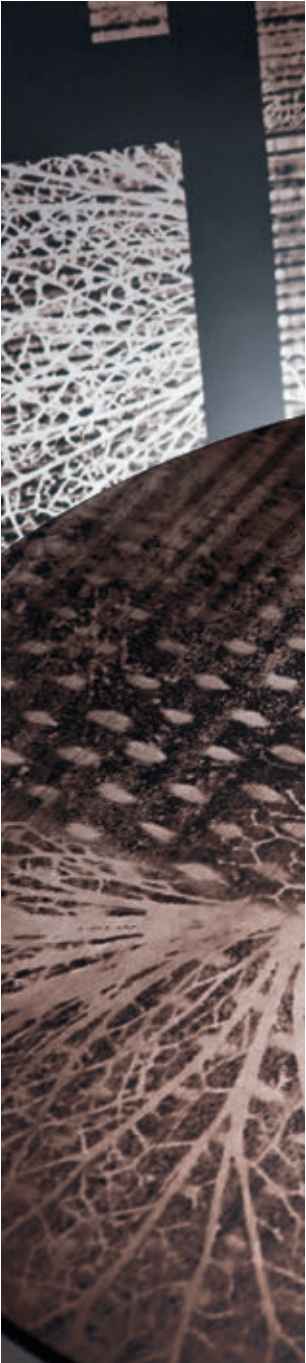
DECORAZIONE PER PARETI E
COMPLEMENTI D'ARREDO DAI
TONI CALDI IN CUI PATTERN
GRAFICI E SILHOUETTE DI
IMMAGINI SI SOVRAPPONGONO
RICHIAMANDO L'INTRECCIO DI
RAMI E LE TRAME DELLE FIBRE
NATURALI.

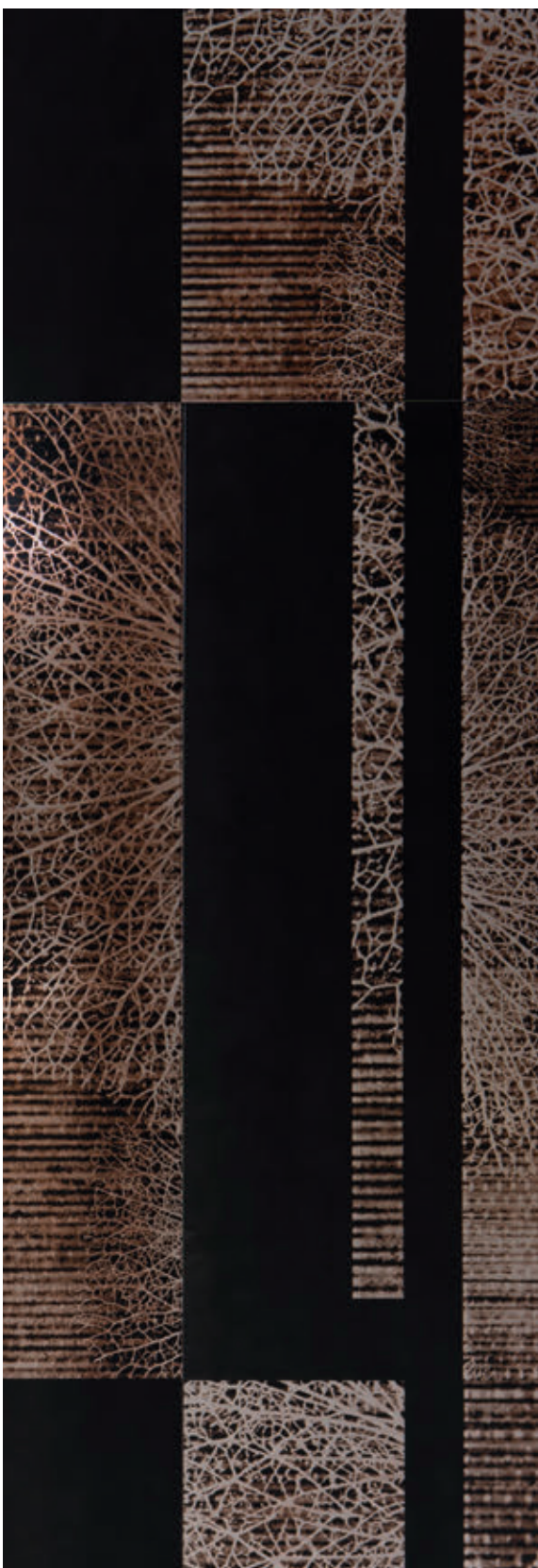
DECORATION FOR WALLS AND
FURNISHING ACCESSORIES
IN WARM TONES, IN WHICH
GRAPHIC PATTERNS AND
SILHOUETTES OVERLAP,
RECALLING THE INTERTWINING
OF BRANCHES AND THE
WEAVING OF NATURAL FIBERS.













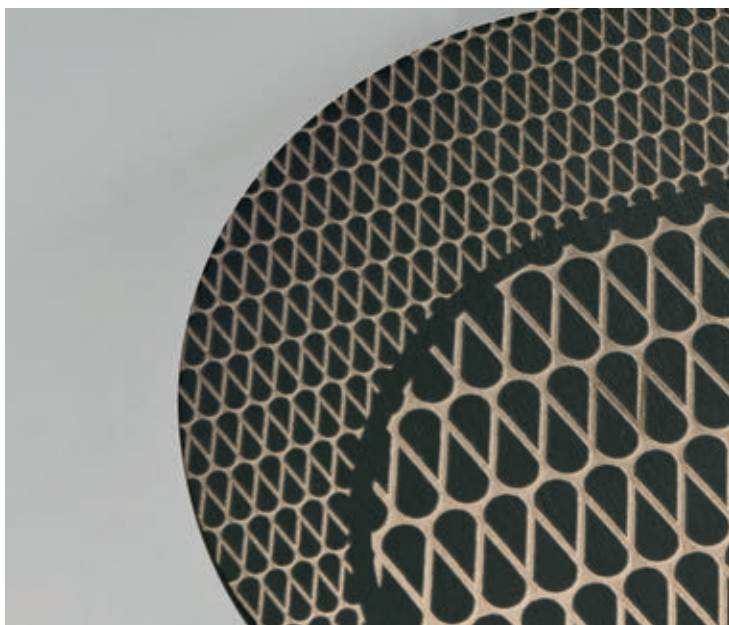


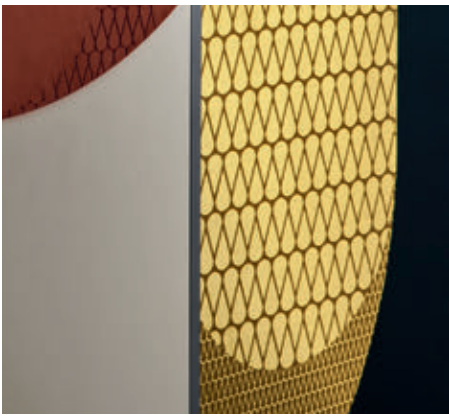
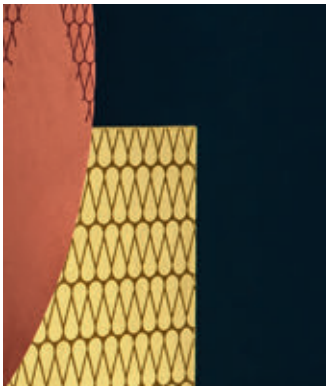
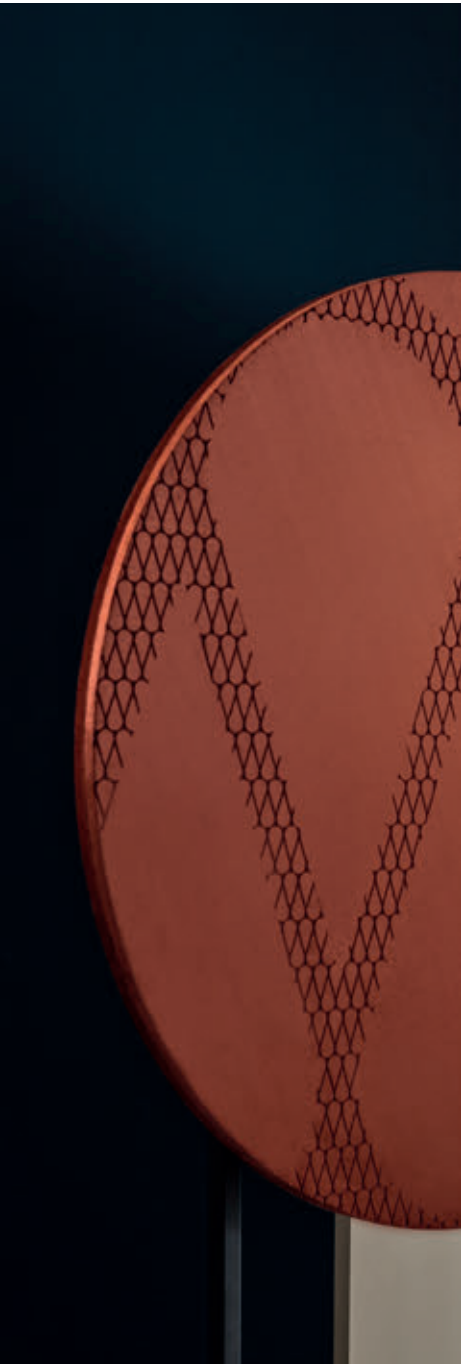


UN DESIGN GEOMETRICO
DALLE LINEE CURVE E
REGOLARI CHE CREA INTRECCI
DI COLORI E FORME CON
UN RITMO DECORATIVO
ARMONICO E RAFFINATO,
PER IL RIVESTIMENTO DI
PARETI E ARREDI.

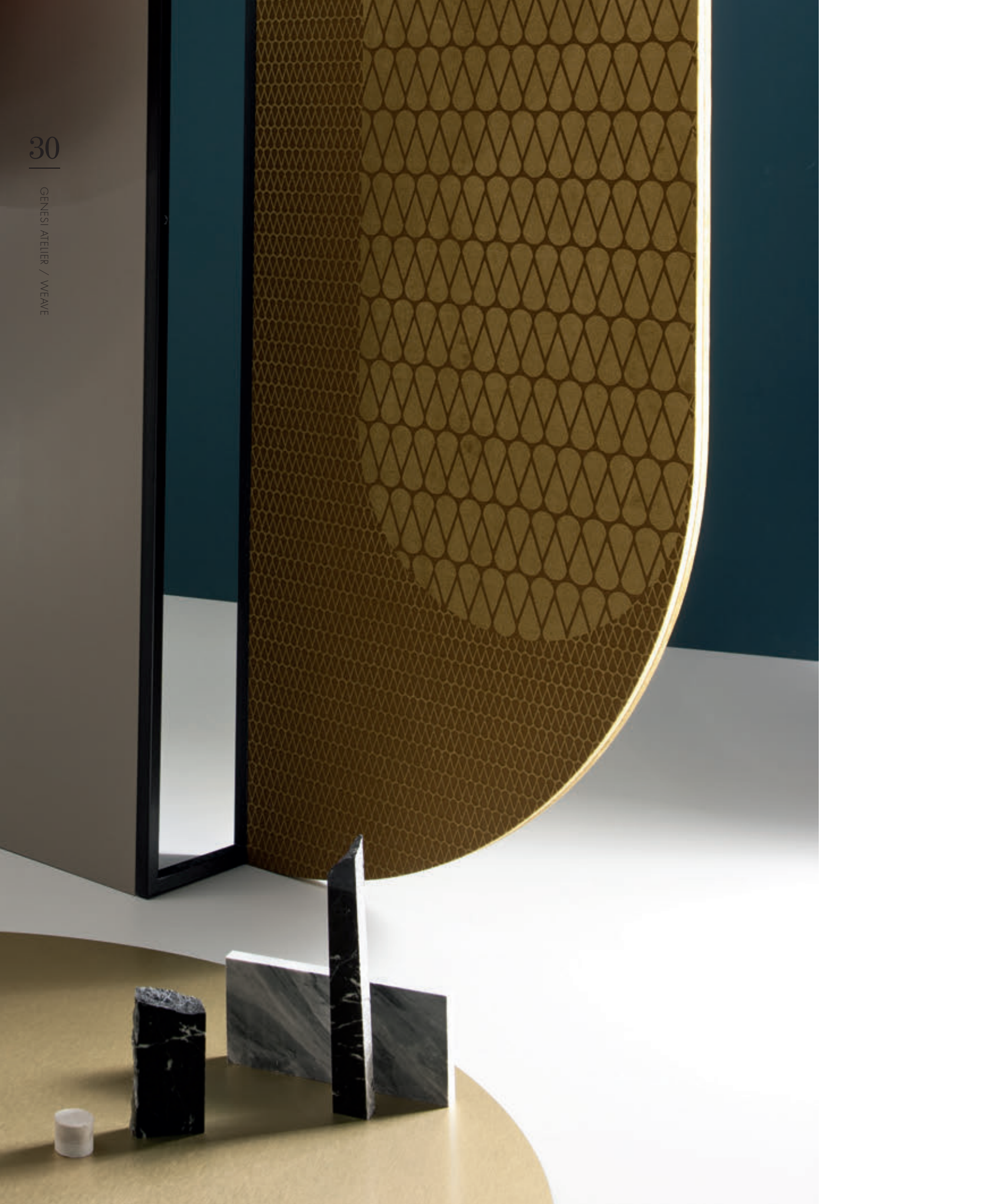
A GEOMETRIC DESIGN WITH
CURVED AND REGULAR LINES
THAT CREATES INTERWEAVED
COLORS AND SHAPES WITH A
HARMONIOUS AND REFINED
DECORATIVE RHYTHM, FOR
THE COATING OF WALLS AND
FURNISHINGS.

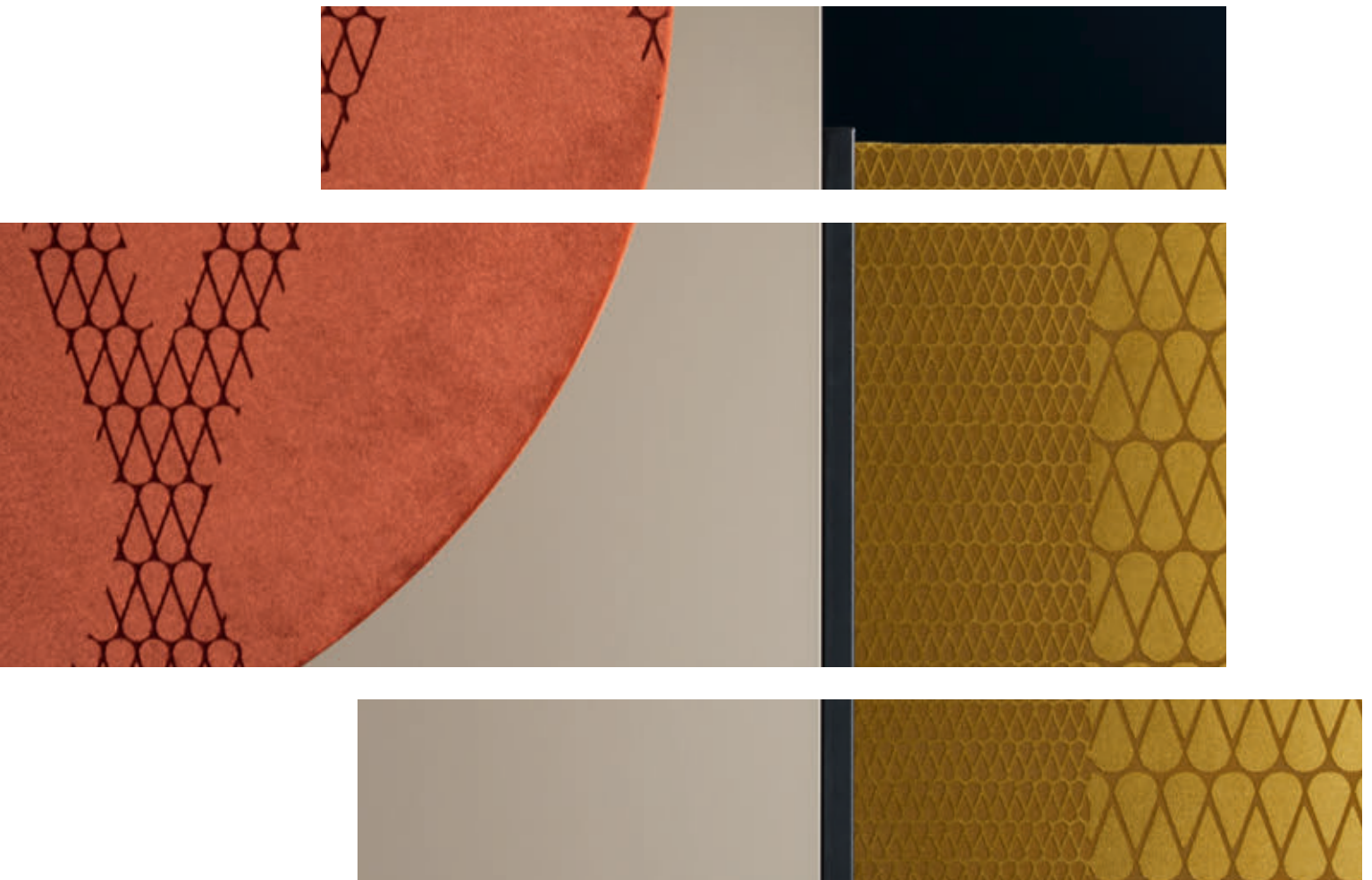
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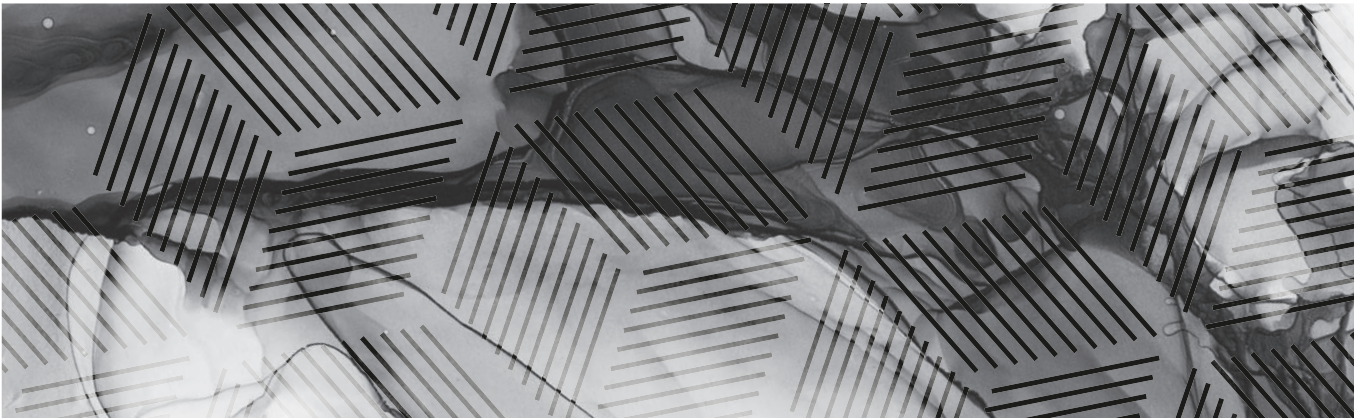


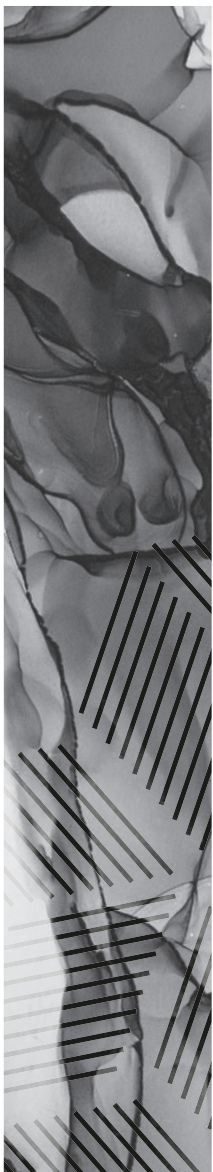
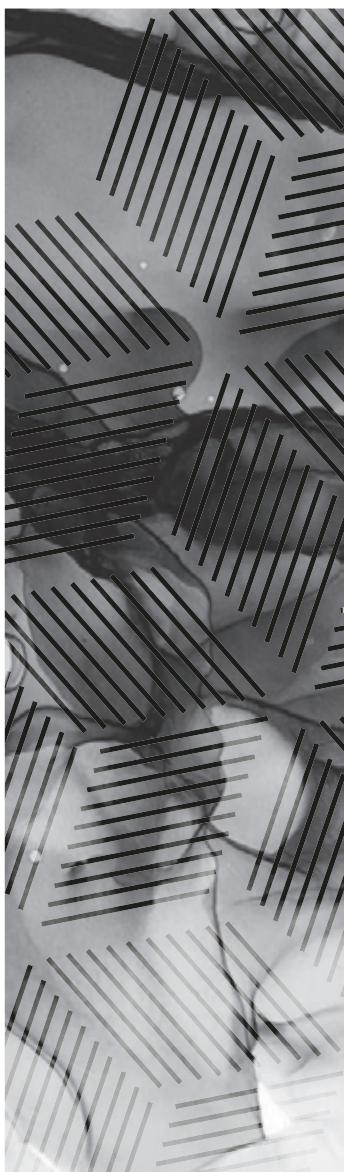
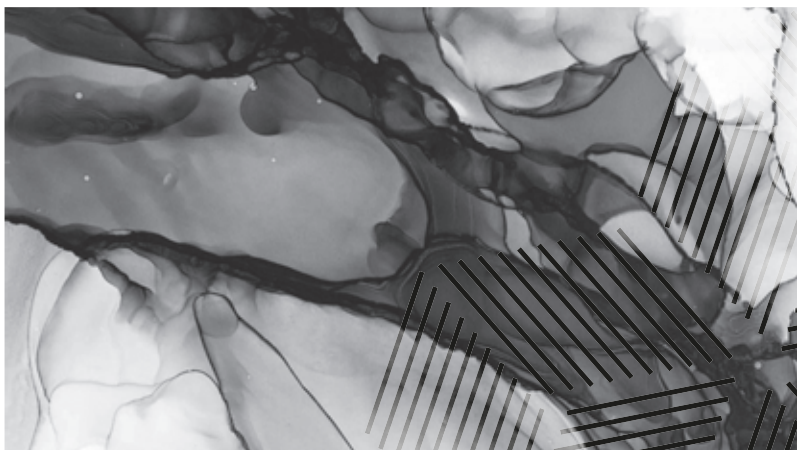
















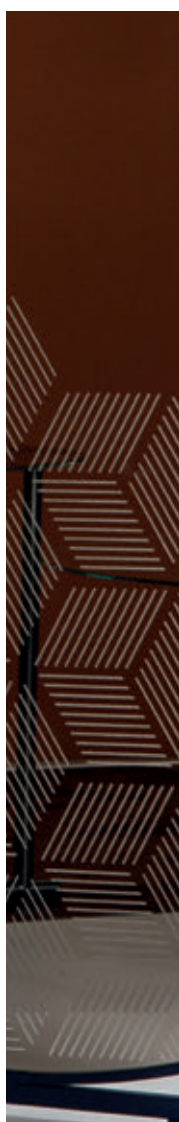
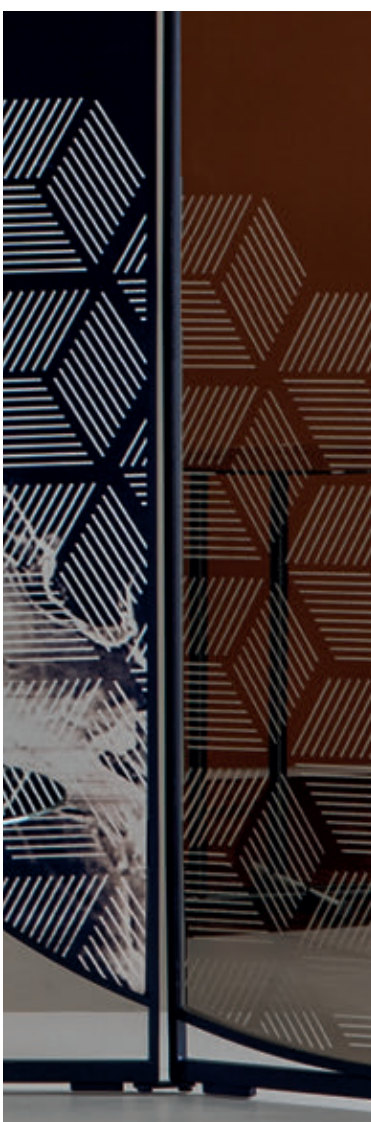


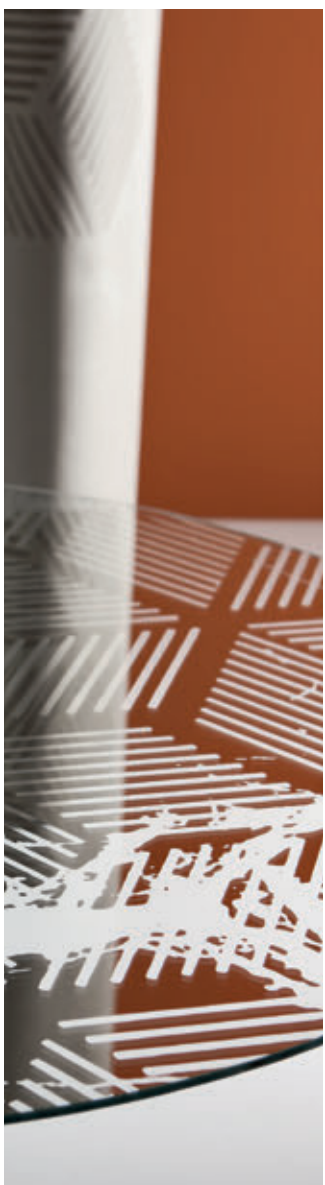


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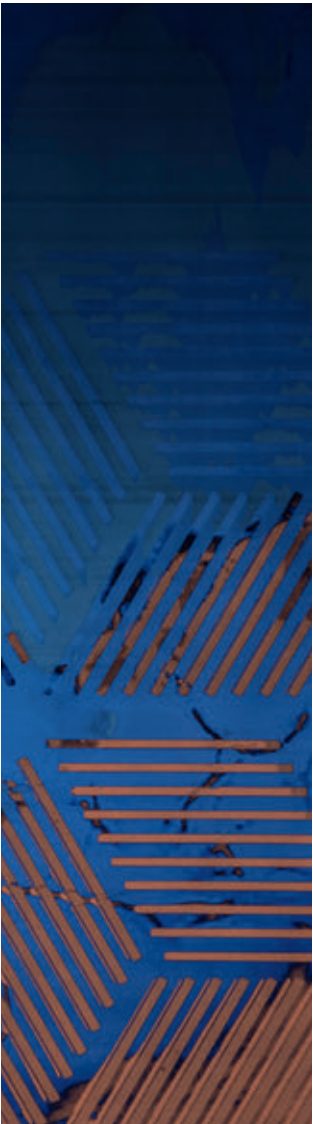
DECORO PER IL RIVESTIMENTO
DI PARETI E ARREDI CON
GIOCHI DI TRASPARENZE,
FORME E COLORI, IN CUI
LA SOVRAPPOSIZIONE DI
IMMAGINI E TEXTURE LINEARI
RICHIAMA L'EFFETTO DELLE
VENATURE DI PIETRE
E CRISTALLI.

DECORATION FOR THE
COATING OF WALLS AND
FURNISHINGS WITH PLAYS OF
TRANSPARENCIES, SHAPES
AND COLORS, IN WHICH THE
OVERLAPPING OF IMAGES AND
LINEAR TEXTURES RECALLS
STONE AND CRYSTAL VEINS.





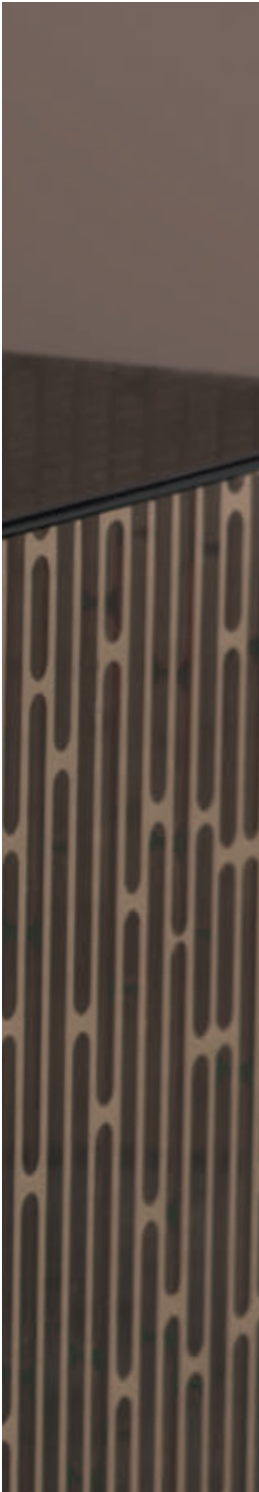












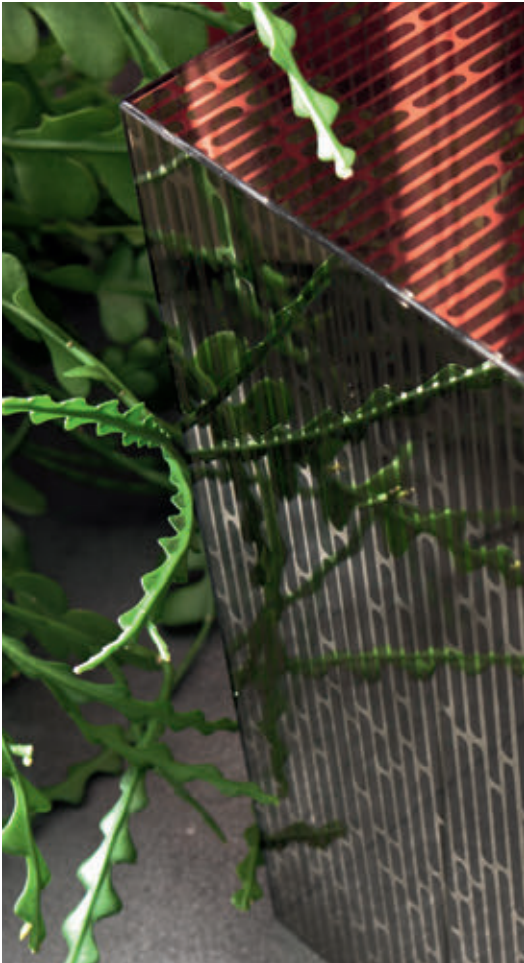


JUNGLE

UNA GRAFICA DALLE LINEE
CURVE E DALLE FORME
STILIZZATE CHE RICHIAMANO
IL RITMICO ALTERNARSI DI
RAMI E TRONCHI NELLA
FORESTA, CREANDO UN
DINAMISMO VERTICALE PER
IL RIVESTIMENTO DI PARETI
E MOBILI.

GRAPHICS FORMED BY
CURVED LINES AND STYLIZED
SHAPES THAT RECALL THE
RHYTHMIC ALTERNATION OF
BRANCHES AND TRUNKS IN
THE FOREST, CREATING A
VERTICAL DYNAMISM FOR
THE COATING OF WALLS
AND FURNITURE.











DECÒ

TEXTURE GEOMETRICA
E ASTRATTA PER UN
DECORO IN STILE ART
DECÒ DALLE FORME
ESSENZIALI ED ELEGANTI,
PER IL RIVESTIMENTO DI
PARETI E ARREDI.

GEOMETRIC AND
ABSTRACT TEXTURE
FOR AN ART DECO STYLE
DECORATION WITH
ESSENTIAL AND ELEGANT
SHAPES, FOR THE
COATING OF WALLS
AND FURNISHINGS.

















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